



Adopt-O-Mania

Sunday, September 2, 2012



Curve Ball



Sinker



Blooper



Strike



Slugger



Ground Ball

Make Adoption Your Only Option!



7401 NW 74 St
Miami, FL 33166
Miami-Dade County Animal
Services

Luis Mendoza
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ANIMAL SERVICES PARTNERS WITH THE MIAMI MARLINS TO HOST IT'S FIRST EVER ADOPT-O-MANIA EVENT

Miami-Dade County Animal Services Department under the direction and support of Mayor Carlos A. Gimenez and in collaboration with the Miami Marlins Ball Park Organization will be celebrating its First Annual Adopt-O-Mania Event, on Sunday, September 2, 2012. Onsite, Miami-Dade Animal Services along with the Miami-Marlins will kick off an afternoon of fun, food, festivities and adoptions.

“Daily there are hundreds of deserving pets in the shelter waiting for their chance to be adopted into a loving home. It is very important to keep this in mind when considering extending your family with a pet, there is always one here who can bring lots of happiness and love to any family,” said Alex Muñoz, Director of Animal Services.

As an added feature, Animal Services will continue to support its mission in addressing Spay & Neuter initiatives. Animal Services will offer 25 surgeries for dogs and 40 for cats, at no cost to the citizens of surrounding communities. Similarly, for a bundle price of \$25.00 per pet, Animal Services will be administering 100 Rabies/Virus Vaccinations along with Microchip Implantation for individuals wishing to protect their pets from common viral diseases or to increase the likelihood of reuniting lost pets with their owners. In order to participate, an appointment MUST be made by calling 3-1-1.

You are invited to take someone out to the ball game, buy them some peanuts & crackerjacks, and root, root, root for adoptions. Show your support on September 2nd at the Marlins Stadium; adoption event begins at 11:00 am – 5:00 pm.

For more information, visit www.miamidade.gov/animals or call 311.



Sunday

Sep 02

Miami-Dade Animal Services

Adoption Event

Adoption Event

Miami-Dade Animal Services, along with
Miami-Marlins will host, the first annual
Adopt-O-Mania.



A collective effort will be in place on 8/02/2012 to
save as many pets as possible. On exhibition, we
will have Kittens, Puppies, Cat, and Dogs available.
Adoption fee will be waived, however all dogs over
four month will require a license registration fee.



Bring family and friends along to see our wonderful
adoptable pets! Volunteer to help us out by
"showcasing" all adoptable pets to potential
adopters! If you are interested in volunteering, let
us know by emailing mendodzl@miamidade.gov
or calling 305-418-7149



Miami-Dade Animal Services

"Miami Marlins Adopt-O-Mania Event"

Date of event : Sep 2, 2012

Time of Adoption Event:

11:00AM – 5:00PM

Time of Spay & Neuter

Drop Off 8:00AM – 9:00AM Pick Up: 3:00PM – 5:00PM

Time of Vaccination / Microchip Implantation

11:00AM – 5:00PM

Location of Event

Miami Marlins Stadium – West Plaza (Home Plate Entrance)

Marlins Park is located at 501 Marlins Way (NW 16th Avenue), Miami, Florida 33125

Event Information : ASD 305-418-7149 or Mendozl@miamidade.gov or 305-480-1541 Willy Ruiz WRuiz@marlins.com

Target audience:

Who is this promotion targeted at?

- Miami Dade Citizens Surrounding Areas
- Miami Marlins Community Members

Message:

What do you want to say to the target audience?

- Miami- Dade County Animal Services in cooperation with the Miami Marlins Ball Park Organization will celebrate its first Annual Adopt-O-Mania Event. Onsite, Miami-Dade County Animal Services along with the Miami-Marlins will kick off an afternoon of food, games and adoptions. You are invited to take someone out to the ball game, buy them some peanuts & crackerjacks, and root, root, root for adoptions and ensure you adopt at the old ball game.
- Similarly, Miami-Dade County Animal Services will be on site providing the community educational material that addressed the needs of our community and emphasized the importance of Animal Licensing, Microchip Implantation, Vaccination, Spay/Neuter, and Volunteerism.

Objectives

- Our mission is to adopt 100 Animals - Spay & Neuter 25 Dogs / 40 Cats - Vaccinate/Microchip 100 Animals

Description of event : Target Adoption Event - Open Spay & Neuter Operation - Open Rabies/Virus & Microchip Implantation

Risk Assessment (Identify possible risks and develop strategies to minimise risks):

- Adoption Process
- Animal Transport
- Clinical Procedure - Support
- Logistics
- Layout
- Marketing-Media
- Staffing
- Volunteer Participation
- Technical Support
- 3-1-1 Registration Support

What are our aims/objectives?

- Clinic, Customer Service, Logistics, Enforcement and Management

Checklist:

- ☐ Who will be involved in the event? Kennel Staff, Clinic Staff, Front Counter Staff, Supervisors and Volunteers
 - Number of Personnel
 - Duration of Shifts (if applicable)
 - Roles and Responsibilities Mendozl@MiamiDade.gov www.MiamiDade.gov
- ☐ Dates Deadline – Action Plan from a Logistics perspective
- ☐ Dates Deadline – Action Plan from a Clinic perspective
- ☐ Dates Deadline – Action Plan from a Front Counter perspective